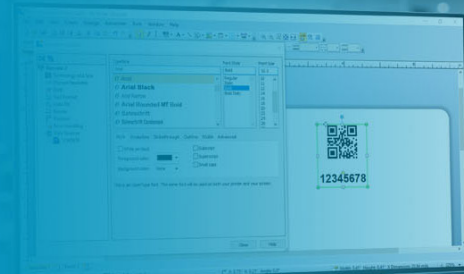![BarTender by Seagull Scientific logo]

BarTender Software

On-Premises Software

The World's Most Trusted Solution For Labeling, Marking, And Coding

BarTender Software provides ready-to-use label design tools, advanced database connectivity, industry-leading integrations, and on-demand printing to enable standardization, accuracy, and visibility across your operations.

WHEN TO DEPLOY BARTENDER LOCALLY

▸ Have available IT resources

▸ Need to trigger printing by a connected device automatically

▸ Print a variety of custom label templates

▸ Need advanced security configurations and audit trails/logging

▸ Need support for both private network and internet connectivity

BarTender Software empowers your mission-critical labeling

Ensure label accuracy and compliance
Easily generate barcode labels and RFID tags with easy-to-use design tools usable by everyone – regardless of proficiency. BarTender supports the latest barcode and labeling standards including GS1, RFID, UDI, GHS, FDA, and more.

Print anywhere, anytime on any device
Reduce unnecessary steps and costs by printing at the source of work from any browser or mobile device. Minimize print operator errors with dynamic, easily accessible data entry forms for standardized data capture.

Automate your label printing workflow
Optimize your business processes and create new ones by integrating to any business system or application using the method that best fits your needs, such as the industry's only REST API or no-code Integration Builder.

Select and print the right data every time
Easily connect your label templates to 20+ databases or file types including Microsoft Excel Online, Google Sheets, Azure SQL, SAP HANA, and more. Enable advanced serialization for enhanced asset traceability and compliance.

Increase label document efficiency and accountability
Enhance label template management with a secure, central repository for your documents and revision control with file check-in and check-out. Develop new workflows to track the status of your label files from start to finish.

Enable secure, auditable processes
Secure document and user access with role-based security and user permissions. Fully encrypt templates to avoid unauthorized access, sharing, or access.

BarTender Edition Feature Comparison

Available in four editions: Enterprise, Automation, Professional, and Starter. All editions include the easy-to-use label designer, business data connections, and support for over 9,000 printer drivers to take your labeling operations to the next level.

	Enterprise	Automation	Professional	Starter
Global operations	✔			
Business continuity	✔			
Enterprise security	✔			
Content and workflow management	✔			
Centralized labeling management	✔			
Unlimited logging	✔			
REST API	✔	✔		
.NET SDK	✔	✔		
Print recovery	✔	✔		
Flexible integration	✔	✔		
Process automation	✔	✔		
RFID	✔	✔	✔	
Intelligent Templates™	✔	✔	✔	
Broad database support	✔	✔	✔	
External devices	✔	✔	✔	
Data entry forms	✔	✔	✔	
Anywhere, anytime printing	✔	✔	✔	
Local data	✔	✔	✔	✔
Pre-defined label stock	✔	✔	✔	✔
Extensive barcodes	✔	✔	✔	✔
Broad printer support	✔	✔	✔	✔
WYSIWYG designer	✔	✔	✔	✔
Printer licensing	✔	✔	✔	Workstation only

Choose a pricing model that fits your business needs

	Perpetual License	Subscription License	Workstation License
Number of printers supported	Based on purchased printer license	Based on purchased printer license	Unlimited
Number of users	Unlimited	Unlimited	1 User and PC
Additional benefits	• Traditional Industry-standard licensing • Single upfront payment	• Minimize upfront costs • More predictable labeling costs • Easily budget labeling as annual operating expense • Save time with auto renewals	• Lower entry level cost • Easily scale without additional costs • Consolidate your user access • Simplify printer management
Eligible editions	All BarTender editions	All BarTender editions	Professional, Starter

www.SeagullScientific.com